

PRESS RELEASE – [DATE]

**[FULL NAME] FROM [TOWN] TO HOLD [FUNDRAISING ACTIVITY eg bake sale/charity ball] FOR BUILD AFRICA.**

[FULL NAME] from [TOWN] is holding an [EVENT] at [LOCATION] on [DATE] to raise money for Build Africa, an international development charity that believe in the power of education to help end poverty.

*TIP: Make sure that the first paragraph includes the crucial information you want the people in your area to know about your event or fundraising efforts, e.g. who, what, where, when, why and how.*

[NAME] is taking part because [INSERT REASON].

*TIP: Enter a sentence or two here with your reasons for taking part – for example if you are passionate about education or you have recently travelled to Kenya and Uganda.*

[NAME] said: “It’s such a worthwhile and important cause and I’m looking forward to raising as much money as possible.”

*TIP: Feel free to personalise your quote with additional information too.*

Karen Masterson, Senior Fundraising Manager at Build Africa said: “We’re so grateful to [NAME] for their generosity and support. The money raised will really help to make a difference to the lives of so many children, and their families, living in rural Africa.”

For more information about the event go to [INSERT YOUR ONLINE FUNDRAISING PAGE OR WEB LINK].

Build Africa believe in the power of education to help end poverty. We work to give children the education they need and fight the inequalities that stand in their way.

We partner with remote and rural communities where children are leaving school without vital basic skills. Our unique approach then helps parents and teachers to create sustainable, effective schools and to nurture their children's learning.

For over 20 years we have ensured vulnerable children in Africa get the right infrastructure, teaching and family support so they can get the most from their time at school and go on to lead productive, healthy and happy lives.

Every child deserves a good education.

Find out more at [www.build-africa.org](http://www.build-africa.org)

–ENDS–

For further information, please contact: [INSERT YOUR CONTACT NAME] Tel: [INSERT YOUR PHONE NUMBER]

For media enquiries, please contact:

Karen Masterson

Senior Fundraising Manager

E: [karen@build-africa.org.uk](mailto:karen@build-africa.org.uk)

+44 (0)1892 519 619

[www.build-africa.org](http://www.build-africa.org)

Build Africa, 14th Floor, Tower Building, 11 York Road, London, SE1 7NX

Registered Charity No. 298316